

Buyers' picks

Panasonic ZS50 Travel Zoom Camera



Mark Woodrich
Buyer,
Electronics

MY PHONE IS very handy for taking quick photos in the course of daily living, but when it comes to something special—such as a big trip or celebration—I want a camera that can fully capture the moment. After all, these special times often come around only once.

A smart option is the Panasonic ZS50. It's perfect for travel because it's not too big—it fits in a pocket or a purse. Yet it's still packed with many advanced features.

The ZS50 has a 30x zoom, which is surprisingly powerful for a camera this small and is great for capturing objects at a distance. The lens also has a macro option for extreme close-ups. In-camera stabilization helps keep your shots in focus, and the 12-megapixel image sensor ensures images with deep colors and details. Also, this camera does very well in taking photos in low-light conditions, thanks to a high-sensitivity sensor and image processor.

The ZS50's controls make it easy to use a variety of scene modes and filters and to switch quickly to video mode. A rear LCD displays the scene in pleasantly clear detail.

All in all, the ZS50 acts like a big camera, and it certainly outperforms my phone's camera for those special times. Available in the warehouse and on Costco.com. Item #1050139.



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